



Tidel Names Marty Hendrickson as Vice President of Sales

August 8, 2016 - Carrollton, Texas – Tidel, a world leader in Cash Management Systems and Robbery Deterrent products, today announced the appointment of Marty Hendrickson as Vice President of Sales.

Marty brings a broad range of experience to his position at Tidel, including executive sales and business development roles in the cash management and banking/financial industries. Prior to joining Tidel, Marty was the Senior Vice President of Sales and Marketing at Promontory, a Washington, D.C. - based regulatory consultancy for leading global financial institutions. Prior to joining Promontory, Marty held multiple roles at Brink's, U.S., a global leader in cash in transit and secure logistics services. In his most recent role at Brink's, Marty led their U.S. smart-safe and cash recycler business development teams.

"We are very excited to have Marty leading our sales efforts at Tidel", said Darren Taylor, Executive Vice President, Global Business Development, Tidel. "Marty has a proven track record of building and leading sales teams to achieve aggressive growth objectives. His deep understanding of the cash management market makes him an ideal fit for this role as we undertake the next chapter in our growth strategy."

"I am very pleased and honored to be joining Tidel at this exciting time in the company's history," said Hendrickson. "Tidel has long been a leader in the cash management industry, and I strongly feel Tidel has the broadest portfolio of products and solutions to address a broad set of customer needs. I look forward to working with the Tidel leadership team to expand into new markets and customer segments, and to further strengthen our market leadership position."

ABOUT TIDEL

Headquartered outside of Dallas, TX, Tidel is a leading provider of cash management solutions that empower retail institutions across the globe to better manage their daily cash operations, reduce risk, and increase profits. Since 1978, customers have relied on Tidel to provide the most innovative and reliable solutions that help secure, optimize, and streamline their cash environment. Information about Tidel and its products may be found on the company's website at www.tidel.com.

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